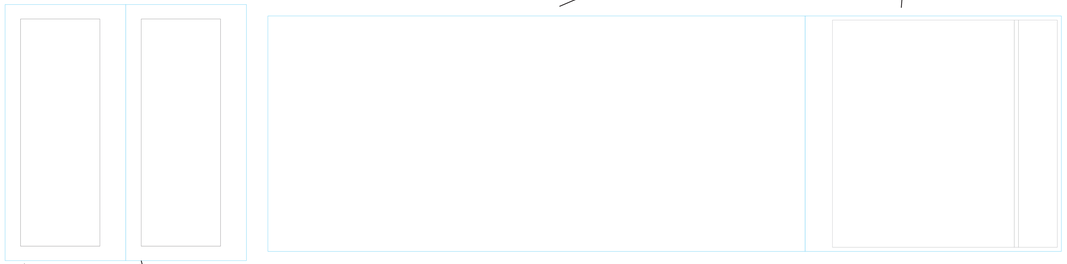BrandBank