

CORPORATE GIFT CAMPAIGNS

There are three different ways we can work with you to create and send the perfect gift for your recipients. Below is a breakdown of these three methods:

SEND A SINGLE BOX

Minimum order 30 units, turnaround 2-3 weeks for small orders with no custom items/box. 3-4 weeks with custom items/box.

How it works:

We work with you to create a unique box that can be sent directly to all your recipients. The contents of the box can be decided in two ways:

1- You specify an approximate quantity, budget per box and give us a general idea of who the gift is for and/or its purpose and we put together a proposal.

2- You choose the specific items you would like by selecting gifts from our catalogue:

All items listed on our corporate catalogue are available to you, including customised products (p.n. All customised products have a specified MOQ). If you are ordering over 150 units we can source specific products you might need.

Box Options:

For orders of 50 or more you can have a branded box. This generally costs £4 per box. Alternatively you can select from our in-house range of boxes priced at £2. We manufacture the boxes in our own factory so if you have specific requirements for a special event or product please let us know and we can quote accordingly.

Timelines:

Once we receive payment an order of 150 or less should take 3 weeks. Larger orders may take longer. If you require the gifts sooner then we do have a faster premium service available.

Hidden Costs:

There are no hidden costs. All prices are specified in our proposal, which include pick & pack and shipping charges

Delivery & GDPR:

You provide all delivery information in a single spreadsheet. We delete all data after the fulfilment period is complete. You can find our privacy policy [here](#). We ship in the UK with Royal Mail or DPD and multiple shipping companies internationally. All international deliveries are sent ex-works. For more info, please read our shipping section below.

Create a Microsite (Let Them Choose)

Minimum order 300 units (exceptions can be made), turnaround 4-5 weeks.

Allows recipients to choose their gift box and provide all delivery information.

Fully GDPR covered

CREATE A MICROSITE (Let Them Choose)

Minimum order 300 units (exceptions can be made), turnaround 4-5 weeks.
Allows recipients to choose their gift box and provide all delivery information.
Fully GDPR covered

How it works:

We work with you to create 3-4 unique boxes. This can be done in two ways, as outlined in 'Send a single box:' section. Once we have created these boxes we will create a single page web page with the URL - bookblock.com/yourbusinessname. This page will contain a branded banner with your bespoke message followed by the 3-4 box choices (image and description). Once launched you can send an email to all recipients with a link to the site. Once on the site they can choose the box they like and enter their delivery information. The period of time they are allowed to choose can be specified by you. Once this period is over we can send you the list to check and add any additional recipients.

Box Options:

As outlined in 'Send a single box:' section

Hidden Costs:

There are no hidden costs. For orders of 300 or more this site and content is set up free of charge. For orders lower than this there is a £200 setup fee.

Delivery & GDPR:

We gather all information and then delete all data after the fulfilment period is complete. You can find our privacy policy [here](#). We ship in the UK with Royal mail or DPD and multiple shipping companies internationally. All international deliveries are sent ex-works. For more info, please read our shipping section below.

E-VOUCHERS (Let Them Choose)

Minimum order 15 units, turnaround time 1-3 days. Allows recipients to choose their gift box and provide all delivery information. Fully GDPR covered

What you do:

Specify the amount of each voucher, choose the e-card design from our range of card designs (this can be branded/customised) and the text to go inside. You can then either send us the email addresses or upload them to your Bookblock account (which we can also set up). The database is encrypted so that GDPR is adhered to.

Campaign check:

You will be able to view which recipients have used their code at any point in your backend. If, after a certain period, they haven't used their code and you want to send it to them again you are able to do this with ease.

Payment:

Gift vouchers require payment up front. Vouchers last up to 6 months. Unused vouchers after that period can be refunded minus 10%. Alternatively we can provide full value credit refund.

Hidden Costs:

There are no hidden costs

Delivery & Process:

The recipient can choose any item available on our site. Non UK/EU customers are not able to choose alcohol or certain liquids and plants due to customs regulations.

SHIPPING & FAQ

How do you send the boxes?

We currently send all our boxes ex-works. This means we are not liable to pay duty charges or VAT. Invoices are sent with every international box we send out which allows the given customs teams to calculate the relevant charges. Most boxes we send should not incur custom charges, as these generally apply to shipments valued at approximately €100+. VAT charges are also rare on lower priced shipments, however we are finding that boxes going into the EU are currently receiving VAT charges. We are currently working with our shipping company to find a way to prepay any VAT charges but this has not yet been implemented.

What information do you require for shipping?

Address information needs to be provided in the following in the format. Full name, Address line 1, Address line 2, City, Postcode, Phone Number, Email address

We do not share this information anywhere else and it is deleted once the order has been completed. We require a phone number and email address purely for the courier service to be able to contact the recipient if there is a problem finding the correct address. Or for the EU and ROW, it is for customs information.

Can I send an item to add to the box?

Yes you can provide 1-2 additional items. These will come with a pick and pack fee of £1 per item per box

Can I add a message?

We can either print postcards or cards to add to the box, or if you're customising your box this can be added to the inside roof of the box

Can I send anything, anywhere?

Some products are prohibited by certain countries. These are different for each country but we will advise you of these during the ordering process if these restrictions apply to you.